

Proclamation 3960
AMERICAN HEART MONTH, 1970

February 9, 1970

By the President of the United States of America

A Proclamation

Cardiovascular disease imposes a heavy burden on the nation. More than half of all deaths in the United States result from heart disease. It is also a major cause of disability, taking a tremendous toll in both suffering and economic loss. The number of Americans who have some form of heart and blood vessel disease is estimated at more than 27 million. In 1968 the economic cost of such disease was estimated at more than 31 billion dollars.

Despite the vastness of the problem, notable progress is being made in the struggle against this disease—largely through research and its application. This progress is attributable to the combined efforts of public and private interests. For continued gains, we look further to the National Heart and Lung Institute, as the chief Federal partner, and the American Heart Association, as the principal voluntary ally. Given the support of all our citizens to reinforce and sustain this effort, we can have cause for optimism in this effort.

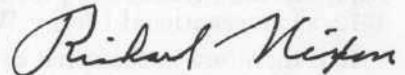
36 USC 169b.

For such reasons the Congress, by a joint resolution approved December 30, 1963 (77 Stat. 843), requested the President to issue annually a proclamation designating February as American Heart Month.

NOW, THEREFORE, I, RICHARD NIXON, President of the United States of America, do hereby proclaim the month of February 1970 as American Heart Month, and I invite the Governors of the States, the Commonwealth of Puerto Rico, and officials of other areas subject to the jurisdiction of the United States to issue similar proclamations.

I urge the people of the United States to give heed to the nationwide problem of heart disease, and to support the programs essential to bring about its solution.

IN WITNESS WHEREOF, I have hereunto set my hand this ninth day of February, in the year of our Lord nineteen hundred seventy, and of the Independence of the United States of America the one hundred ninety-fourth.



Proclamation 3961
SMALL BUSINESS WEEK, 1970

By the President of the United States of America

A Proclamation

Theodore Roosevelt once said: "The foundation stone of national life is and ever must be the high individual character of the individual citizen." Nowhere has the force of that character been better demonstrated than in the small businesses of our nation. The imagination, courage and hard work of small businessmen have, since our country's founding, been a great source of national vitality and inventiveness.

February 12, 1970

Small business is not and never has been a small matter in our national life. Operating or working in small business has not only been a good way to make a living—it has been a good way to help make a country strong and free and prosperous.

NOW, THEREFORE, I, RICHARD NIXON, President of the United States of America, do hereby designate the week beginning May 17, 1970 as Small Business Week. I encourage chambers of commerce, boards of trade, and other public and private organizations to observe this week by recognizing the contributions which small business enterprises have made to our national development. I urge them to find appropriate means for paying tribute to the accomplishments of small business, and I trust they will encourage small businessmen to achieve new successes in the future.

IN WITNESS WHEREOF, I have hereunto set my hand this twelfth day of February, in the year of our Lord nineteen hundred seventy, and of the Independence of the United States of America the one hundred ninety-fourth.



Proclamation 3962

INTERNATIONAL EDUCATION YEAR

By the President of the United States of America

February 12, 1970

A Proclamation

59 Stat. 1031.

The United Nations Charter expresses the determination of the peoples of the United Nations “to reaffirm faith in fundamental human rights,” and “in the dignity and worth of the human person. . . .”

Education is a fundamental human right, one that recognizes and helps to preserve the dignity and the worth of human beings. With this in mind, the United Nations has designated 1970 as International Education Year and has called upon each member state to intensify its domestic educational efforts.

It is to that end that I, Richard Nixon, President of the United States of America, do hereby proclaim 1970 to be International Education Year in the United States.

I call upon all Americans to join our fellow citizens of the world in making this year one of reflection on the state of education as it exists and of action directed toward making education what it should be.

IN WITNESS WHEREOF, I have hereunto set my hand this twelfth day of February in the year of our Lord nineteen hundred seventy, and of the Independence of the United States of America the one hundred ninety-fourth.

